



LIFE & STYLE

SA'S PREFERRED LIFESTYLE MAGAZINE, RADIO & ONLINE PLATFORMS

RATE CARD 2026

Contents

MAGAZINE

INTRO.....2

CONTENT PILLARS.....3

MAGAZINE AUDIENCE.....4

MAGAZINE RATES.....5-6

MAGAZINE REQUIREMENTS/ GUIDELINES.....7

EXPANDED EDITION.....8

PRINT READERSHIP.....9

DISTRIBUTION.....10-14

RADIO

RADIO AUDIENCE.....15

RADIO SEGMENTS.....16

RADIO RATES.....17-19

DIGITAL MEDIA RATES

DIGITAL MEDIA RATES.....20

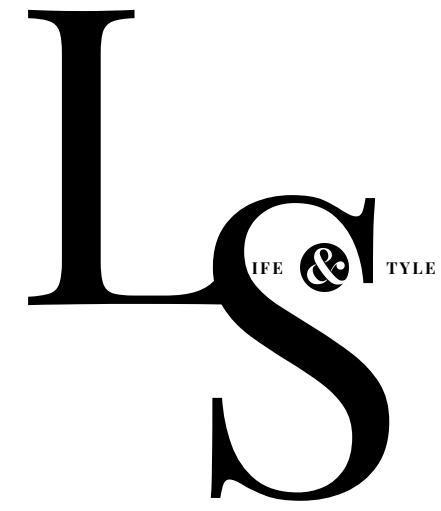
SOCIAL MEDIA RATES.....21

DIGITAL REACH.....22

BALLITO CONNECT.....23

TESTIMONIALS

MEDIA KIT



About The Brand

The Life & Style media brand was established in 2004 to cater to the content needs of the rapidly-growing region of greater Ballito on the KZN North Coast. Starting as a print media brand, Life & Style has evolved to include a groundbreaking mix of digital, broadcast and print products that includes Ballito's own popular local radio station (Radio Life & Style) as well as the quarterly national luxury Life & Style Magazine, a bi-weekly subscription email newsletter, and a growing podcast/vodcast platform.

Print remains a vibrant cornerstone of the brand, with our ecosystem of digital / audio platforms serving to extend the content of the Magazine (with its upmarket reach now extending far beyond the boundaries of Ballito, spanning South Africa from coast to coast).



THE EDITOR IN CHIEF

As the editor of this magazine, my mission is simple yet profound: to celebrate and appreciate the remarkable individuals, compelling stories, and the shared experiences that shape our world. Each issue is an opportunity to spotlight the inspiring journeys, moments of triumph, and even the struggles that ultimately make us who we are. It's not just about showcasing these stories, it's about fostering a sense of connection and understanding among our readers. Through every article, photo, and feature, we aim to bring you closer to the voices and narratives that might otherwise go unheard, while amplifying the beauty of the human spirit in all its forms. Our ultimate goal is to share this appreciation with all of you, so we can collectively celebrate the things that make us unique, while reminding us of what binds us together.

DAN CHARLES



CONTENT PILLARS

JEWELLERY

FOOD & BEVERAGE

DECOR & DESIGN



FASHION



ARTISANAL



INTERIOR



AUTO

PROPERTY



TRAVEL



TECH



ART

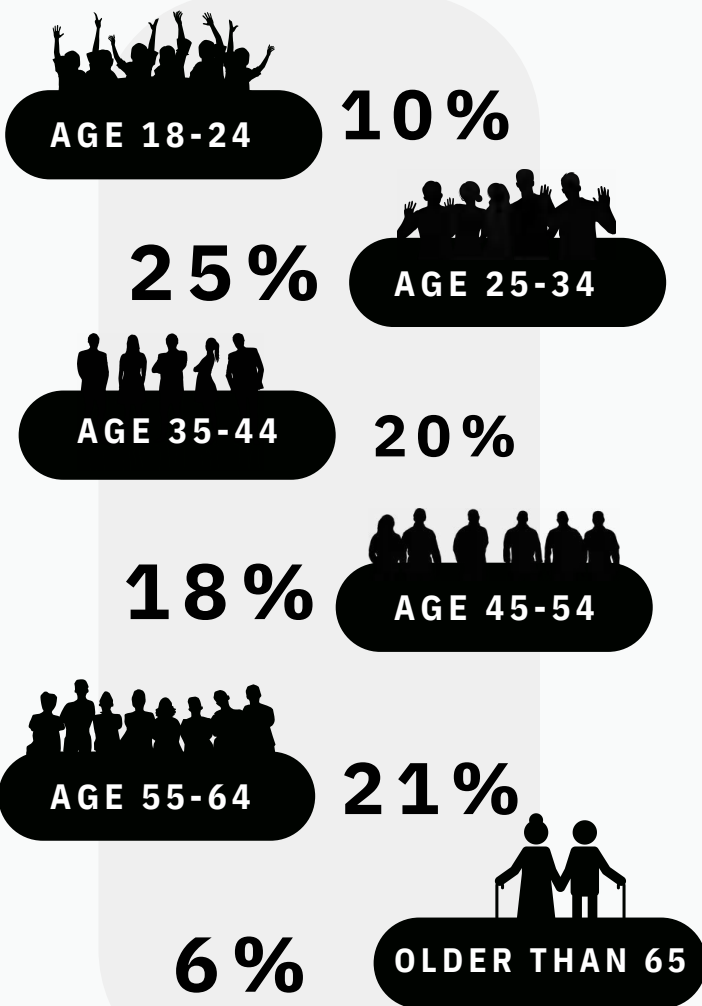


MAGAZINE AUDIENCE

Life & Style is a contemporary print publication designed for the sophisticated, well-traveled, and affluent reader. Our audience appreciates a good read, exceptional design, modern living, and premium shopping and travel experiences. Catering to business owners and professionals who prioritise elegance and seek the finest in life, we attract intelligent, cultured, and informed individuals who turn to Life & Style as their trusted source for inspiration and insights.



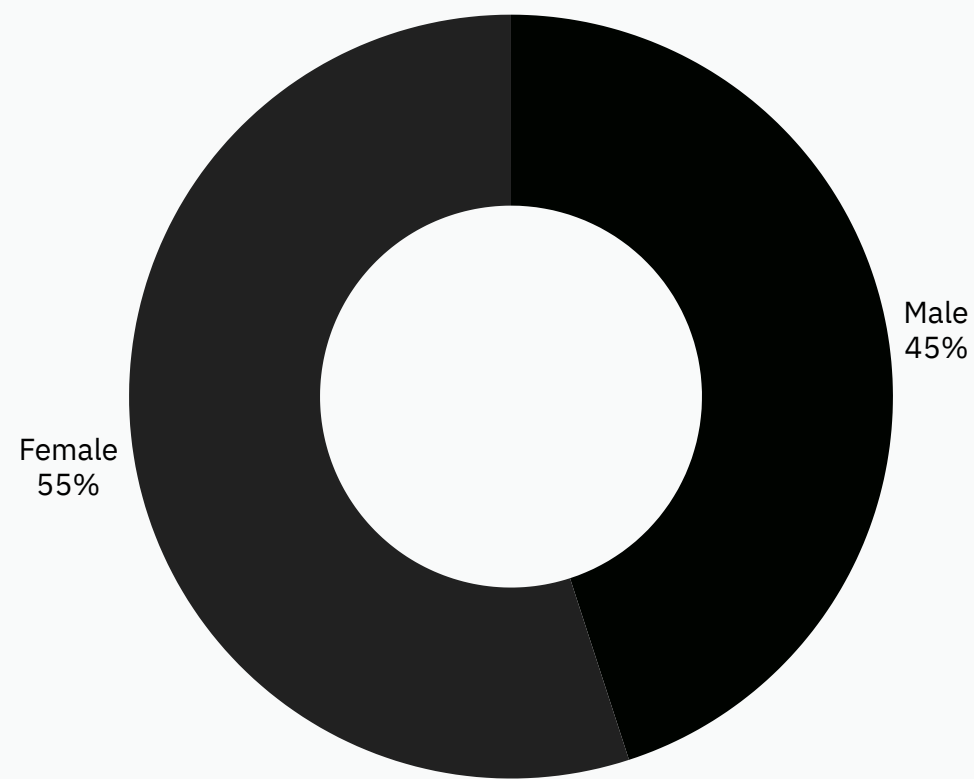
PRINT STATISTICS



abc Audit Bureau
of Circulations
of South Africa

LSM 8-10

Living Standards Measure



FEMALE 55%
MALE 45%





SPECIAL POSTIONS

IFC DPS	R73 402
SECOND DPS	R55 105
THIRD DPS	R48 899
IDPS	R71 583
IBC	R52 430
OBC	R58 743

OTHER POSTIONS

DOUBLE PAGE SPREAD	R38 520
FULL PAGE	R20 330
1/2 PAGE	R11 342
1/9 PAGE	R3745

ADVERTORIAL RATES

DPS ADVERTORIAL	R40 660
FULL PAGE ADVERTORIAL	R29 960

ALL RATES EXCLUDE VAT & AGENCY COMMISSION

DPS - Double page spread | OBC - Outside back cover
IBC - Inside back cover | IFC - Inside front cover

PACKAGE DEAL RATES

Reserve all four issues upfront and elevate your brand to Silver, Gold, or Platinum Partner status, unlocking exclusive savings and premium added value.

SILVER PACKAGE

- 4x Half Pages - one in each edition
- 2x Social Media Posts
- 1x Newsletter Feature
- 20x Radio Adverts
- 1x 10 min Live Interview
- 1x Advert Recording

Value: R72 182 ex VAT

Total Cost: R50 461 ex VAT

GOLD PACKAGE

- 4 x Full Pages- one in each edition
- 4x Social Media Posts
- 2x Newsletter Features
- 30x Radio Adverts
- 2x 10 min Live Interview
- 1x Advert Recording

Value: R102 313 ex VAT

Total Cost: R91 506 ex VAT

PLATINUM PACKAGE

- 4x Double Page Spread-one in each edition.
- 6x Social Media Posts
- 4x Newsletter Features
- 60x Radio Adverts
- 4x 10 min Live Interview
- 1x Advert Recording

Value: R228 424 ex VAT

Total Cost: R173 105 ex VAT

ALL RATES EXCLUDE VAT & AGENCY COMMISSION



THEMES

The theme of each issue of the magazine is planned broadly around the season in which it is released - particularly with regard to the colour pallets of our covers (illustrated by Studio Muti) and subject matters that best reflect each season.

The themes are then more carefully specified in accordance to the content that is curated to read as current to the time of each issue's release (i.e. a particular exhibition, performance or creative project announcement).

Each theme aims to give a unique perspective on interesting and engaging stories while still leaving room for Life & Style's signature eclectic voice.

MAGAZINE DEADLINES

Autumn - 6th February 2026

Winter - 8th May 2026

Spring - 6th August 2026

Summer - 3rd November 2026

MATERIAL SPECIFICATIONS

PAGE SIZE

Double page (trim) 480mm (w) x 210mm (h)

Full page (trim) 240mm (w) x 210mm (h)

5mm bleed all round for all advertisements.

TECHNICAL REQUIREMENTS

Material to be supplied as PDF.

Artwork to be supplied in high-res.

(Minimum 300 DPI) and in CMYK colour.

Luxury, Life & Style, ART, Fashion, TRAVEL, Jewellery, Watches, WINE

Industry sectors the publication covers:

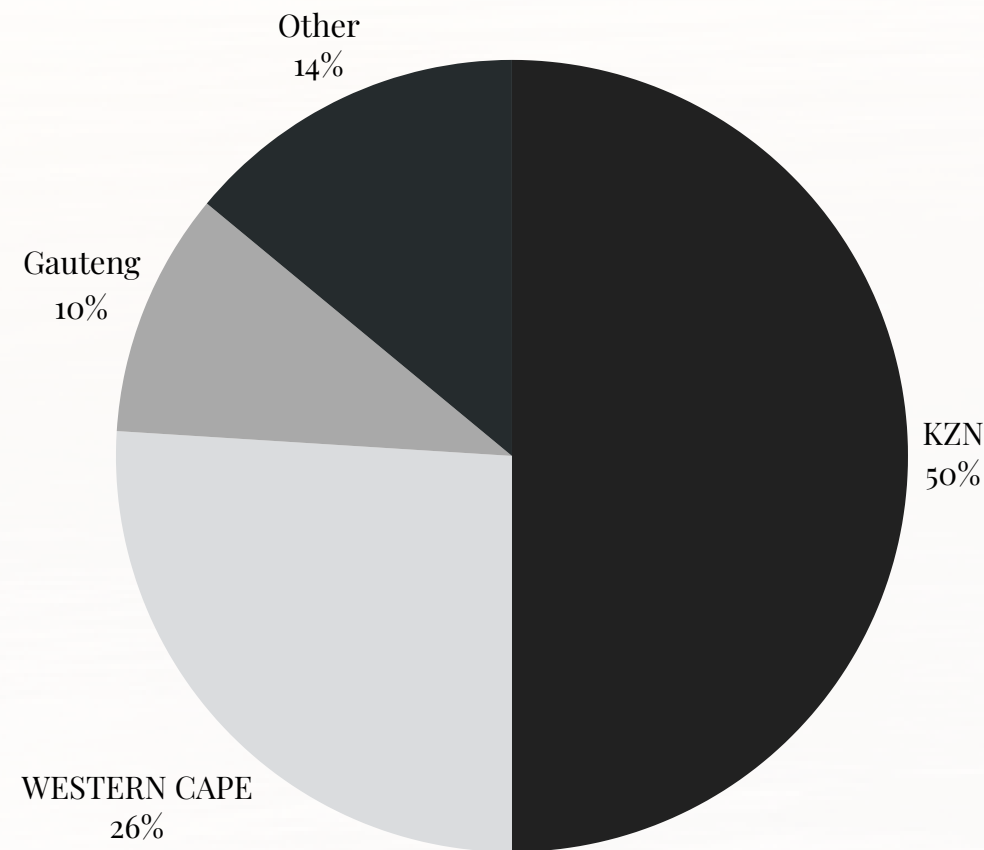
- Fashion & Beauty
- Investment Companies
- Luxury Lifestyle: Dinning, Hosting & Connecting
- Corporate, Travel & Adventure
- Technology Companies
- Banking, Finance & Real Estate
- Architecture & Design
- Motoring Refined
- Change & Culture
- Getaways & Retreats

EXPANDED EDITION

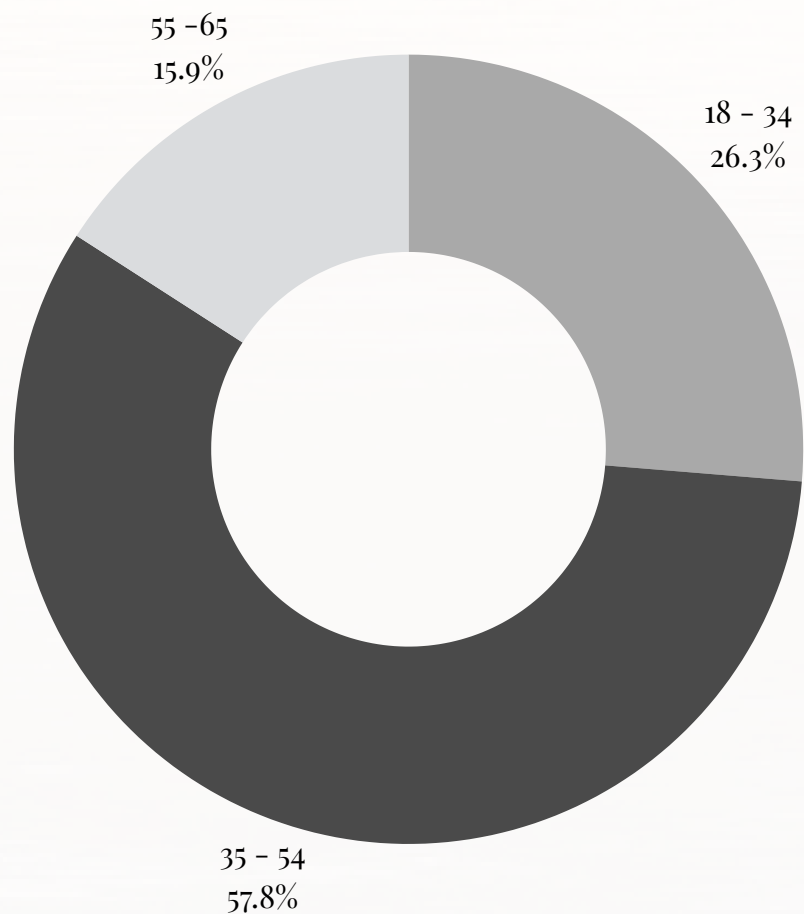
PRINTREADERSHIP



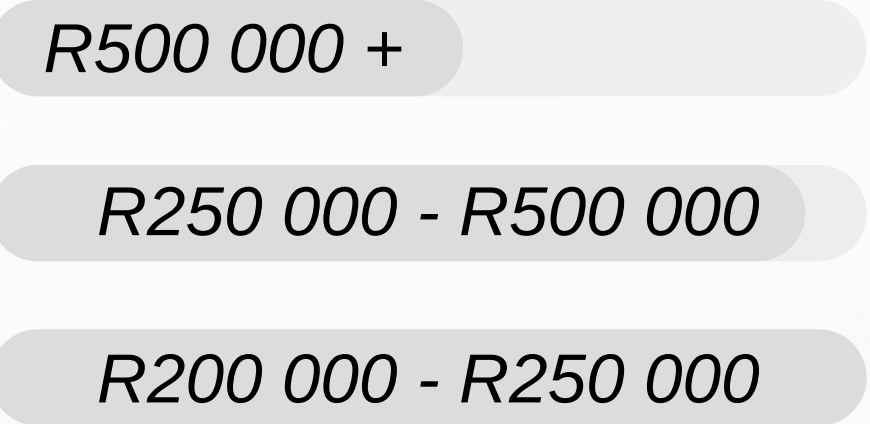
PROVINCES



AGE



AVERAGE MONTHLY INCOME



Source: Brandmapp SA Lifestyle Survey

NATIONAL REACH

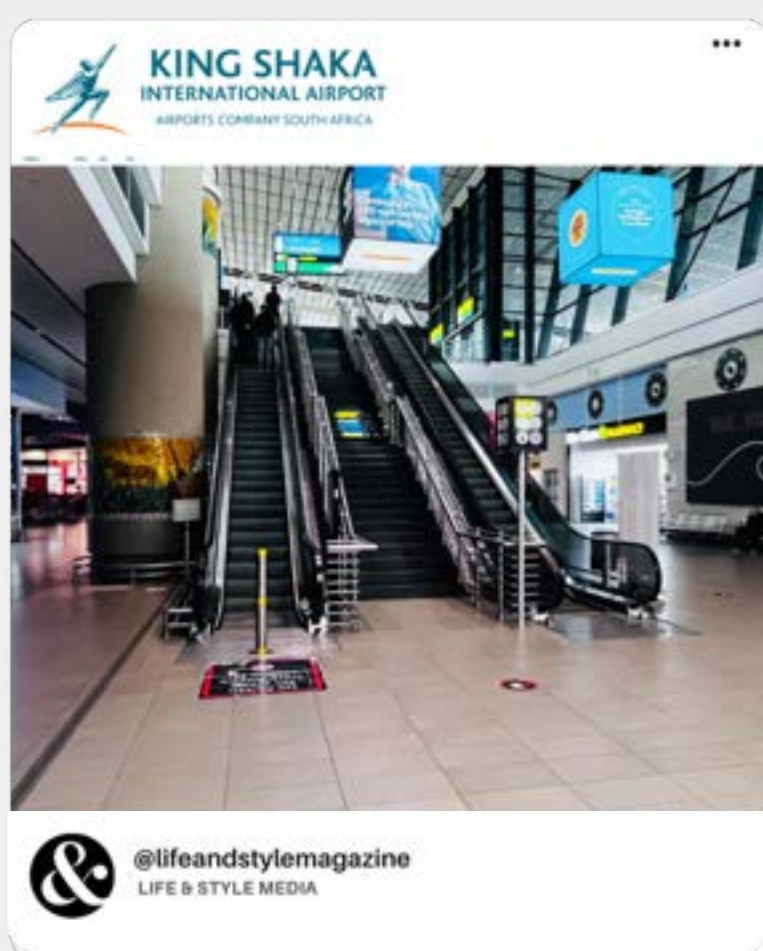
- 18+ Slow Lounges
- 21+ Estates
- 15+ Dealerships
- 26+ 5 Star Hotels
- KwaZulu Natal
- Western Cape
- Gauteng

ESTIMATED READERSHIP

Print: 10,000 - 20,000 +
Digital: 20,000 - 40,000 + .

DISTRIBUTION

Main Distribution Outlets:



Durban King Shaka International Airport:

- SAA Discovery Premium
- SAA Discovery Platinum
- Bidvest Premier Lounge,
- SLOW Lounge KSIA,
- King Shaka Entrance



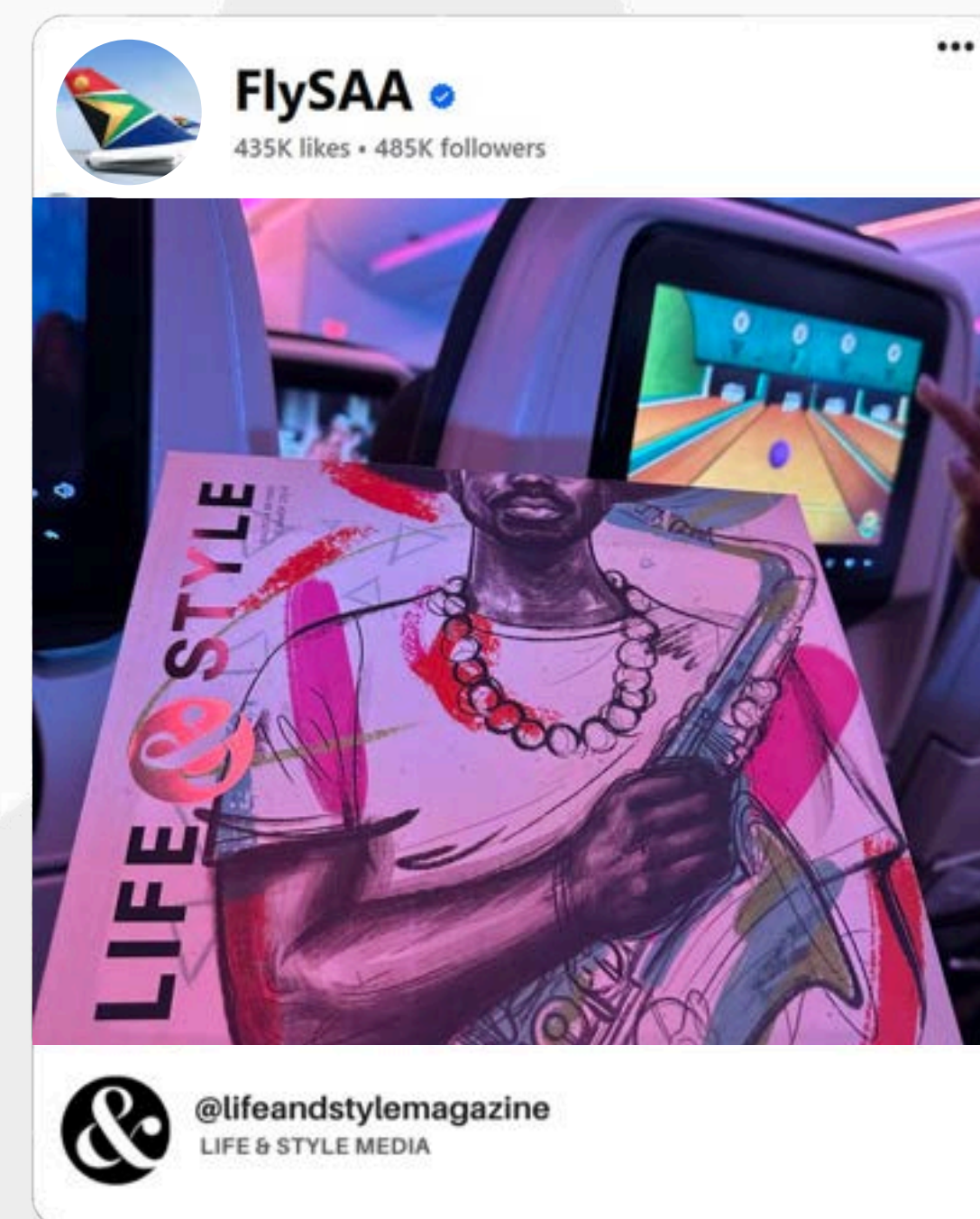
Cape Town International Airport:

- Slow Domestic Lounge
- SAA/Discovery Baobab,
- SAA/Discovery Cycad,
- Bidvest Premier Lounge



JHB O.R. Tambo Airport:

- Slow Lounge Domestic
- Slow Lounge International
- Standard Bank Library Lounge
- SAA/ Discovery Platinum
- SAA/Discovery Premium
- British Airways Lounge
- Virgin Atlantic Airline



100% PICK-UP RATE FROM A NETWORK OF EXCLUSIVE HIGH-END DISTRIBUTION OUTLETS:

Life & Style is also part of the online magazine selection on the SAA flights. Passengers can download L&S in-flight using the aircraft entertainment system. Select Coffee Shops, Hotels and Retail Zones.



Lanseria International Airport:

- Standard Bank Lounge
- Lanseria SLOW XS Lounge



DISTRIBUTION



Car Dealerships:

Audi Centre Umhlanga
BMW Ballito & Umhlanga
CMH Mitsubishi Ballito
CMH Toyota Umhlanga
Ford Ballito
Hyundai Ballito
Land Rover Umhlanga
Mccarthy Toyota Ballito &
Mercedes - Benz NMI Umhlanga
Nissan Ballito
Porsche Centre Umhlanga
Prestige Auto Panel
SMH Suzuki Ballito
Suzuki Umhlali
Volkswagen Umhlanga



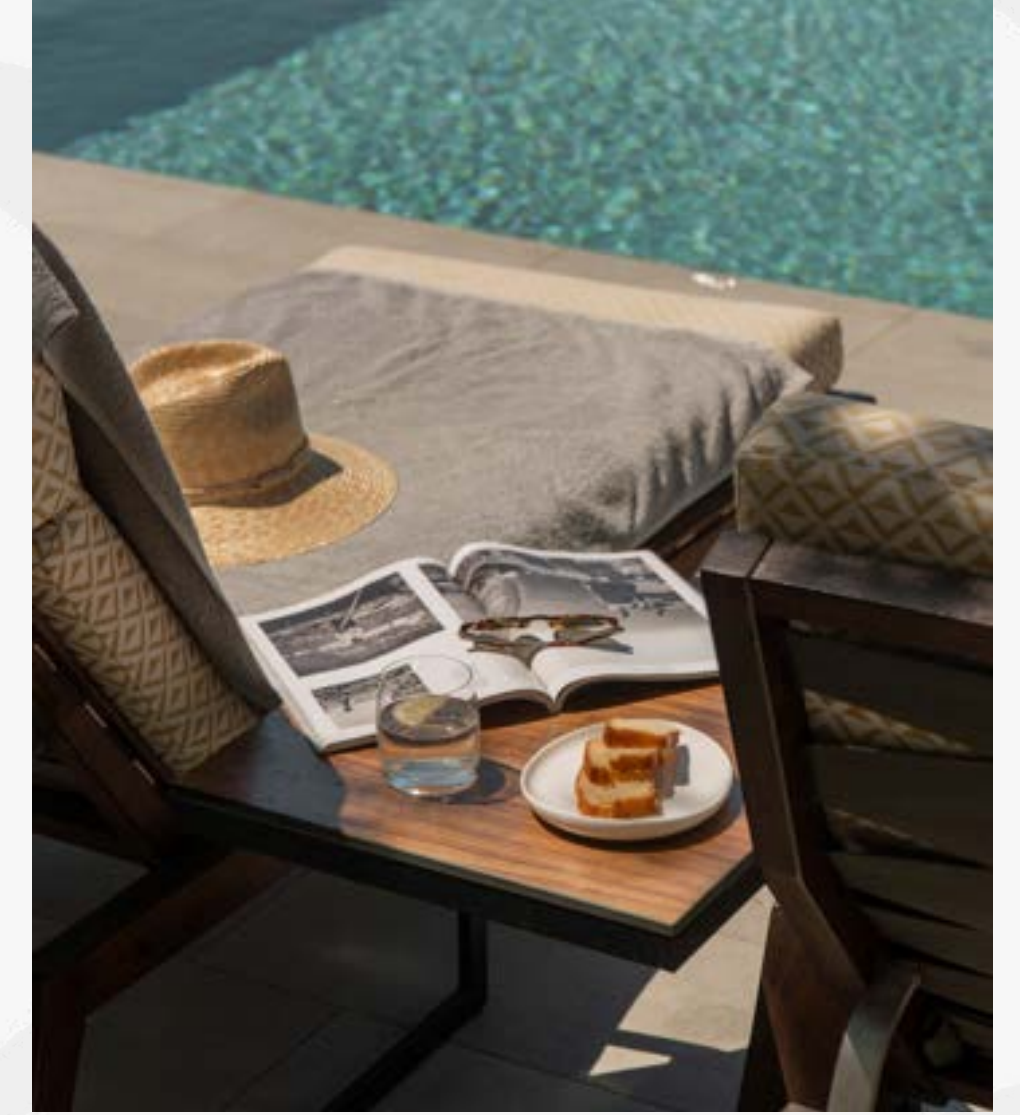
The Estates:

Brettenwood Coastal Estate
Dunkirk Estate
Elaleni Coastal Forest Estate
Elaleni Lifestyle Estate
Izinga Estate
Kindlewood Estate
New Salt Rock City developments
Palm Lakes Estate
Port Zimbali Estate (Zimbali)
Princes Grant Estate
Seaton Estate (Collins residential)
Seaward Estate
Simbithi Eco-Estate
Simbithi Golf Estate
Springvale Country Estate
Tamboti Coastal Estate
The Dunes Estate
Umhlali Golf Estate
Zimbali Coastal Estate
Zimbali Lakes Resort
Zululami Luxury Coastal Estate



Coffee Shops/ Cafes:

Catia's Café
Catia's Petite
Coffee Lab @ The Studios (Lifestyle Cnt)
Plato (Umhlali, Simbithi & Linc Church)
Science Of Coffee (Lifestyle Cnt)
Seattle Coffee - Zimbali Oasis
The Office Café, The Quarter Cnt
Waterberries Tea Garden Wonderland Coffee,



Hotels:

Beachwood Hotel
Beverly Hills Hotel
Canelands Boutique Hotel Salt Rock
Capital Hotel Zimbali
Coco De Mer Boutique Hotel
Elaleni Beach Club
Elaleni Coastal Resort
Hilton Durban
Protea Hotel
Radisson Blu Hotel
Sala Beach House
Salt Rock Hotel
The Arch Residence Umhlanga
The Beverly Hills – Umhlanga
The Oyster Box Hotel - Umhlanga
Zimbali Lodge
Zimbali Resort



DISTRIBUTION

Entertainment/Retail Spaces:

- La Lucia - Terry Scott
- Lupa Ballito (Lifestyle Cnt)
- Nikos Ballito
- Pearls Mall Reception
- Radio Life & Style Studio (Lifestyle Cnt)
- Sharks Board
- Sibaya Casino & Entertainment Kingdom
- Virgin Active Ballito
- Zimbali Bush Buck Club

The Country Clubs:

- Simbithi Country Club
- Umhlali Country Club
- Zimbali Country Club

Medical Centres:

- Dentists & Doctors At The Well
- Dr D.S.Patel Medical Cnt
- Execuspecs
- Izulu Office Park – 19 Rooms
- Netcare Alberlito Hospital
- Odessey Medical Centre
- Salt Rock Medical Centre
- Victoria Hospital

Workspaces:

- Salta Offices
- Simbithi Office Park
- The Studios - Next Level (Lifestyle Cnt)
- Workshop 17 -Ballito

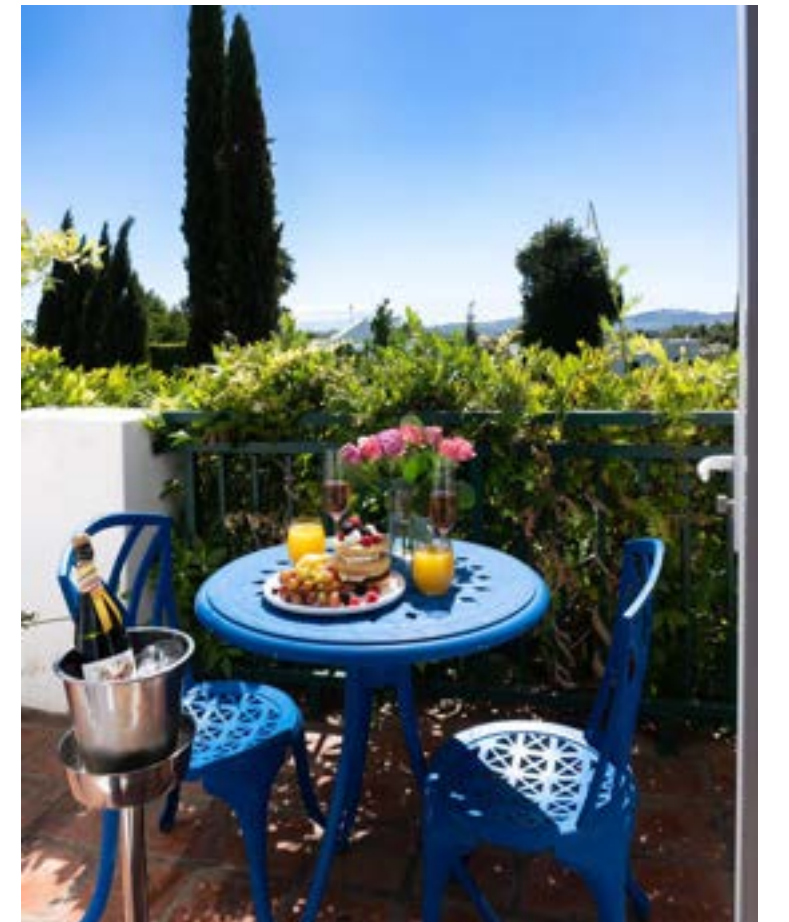
MAGAZINE



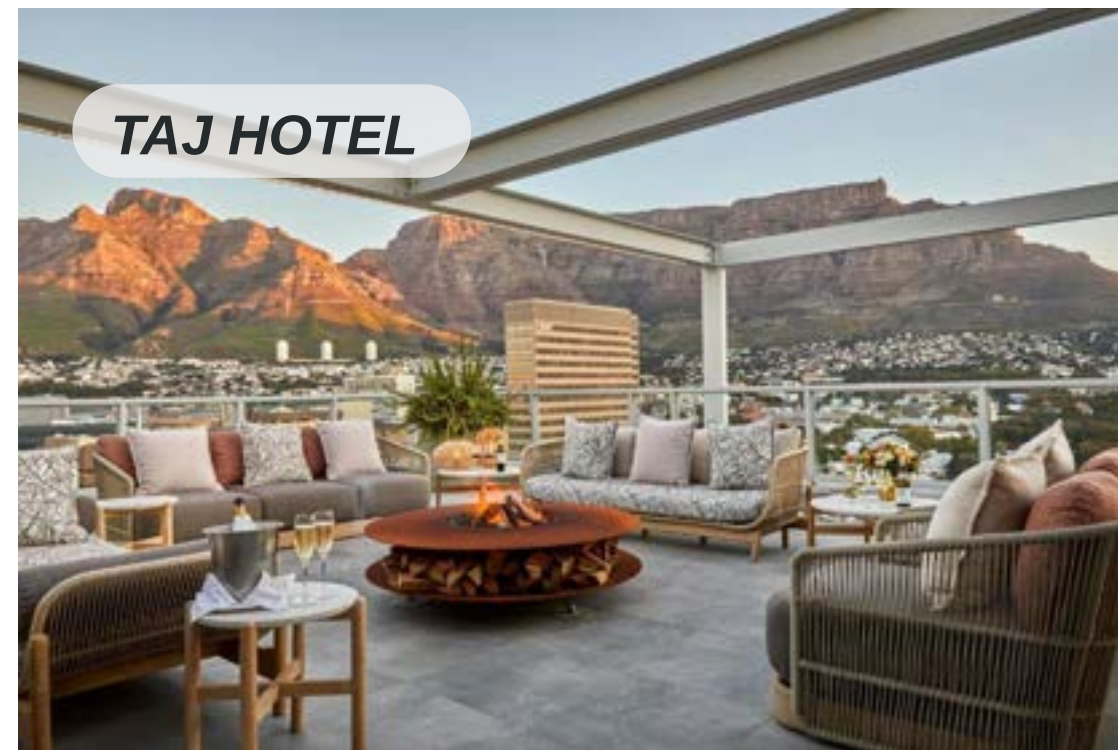
THE CAPITAL MIRAGE



CAMPS BAY RETREAT



FIVE STAR HOTEL
DISTRIBUTION &



TAJ HOTEL



FRANSCHHOEK COUNTRY HOUSE & VILLA

CULLINAN HOTEL



THE BAY HOTEL



HYATT REGENCY HOTEL



MAJEKA HOUSE



PEPPER CLUB

SAA DIGITAL IN-FLIGHT

AIRCRAFT	DESTINATIONS	FLIGHTS PER WEEK	SEATS PER MONTH
A320	Harare	10	5975
	Victoria Falls	7	4183
	Lusaka	7	4183
	Windhoek	14	8366
	Cape Town	58	34657
	Port Elizabeth	14	8366
	Durban	29	17329
	Mauritius	7	4183
	Kinshasa	3	1793
A343	Mauritius	7	7972
	Perth	3	3416



DIGITAL REACH | 100 000 + PASSENGERS

Passengers are able to download their favourite magazine in-flight using the aircraft entertainment system. The magazine gets exposed to around 100 000 passengers per month.



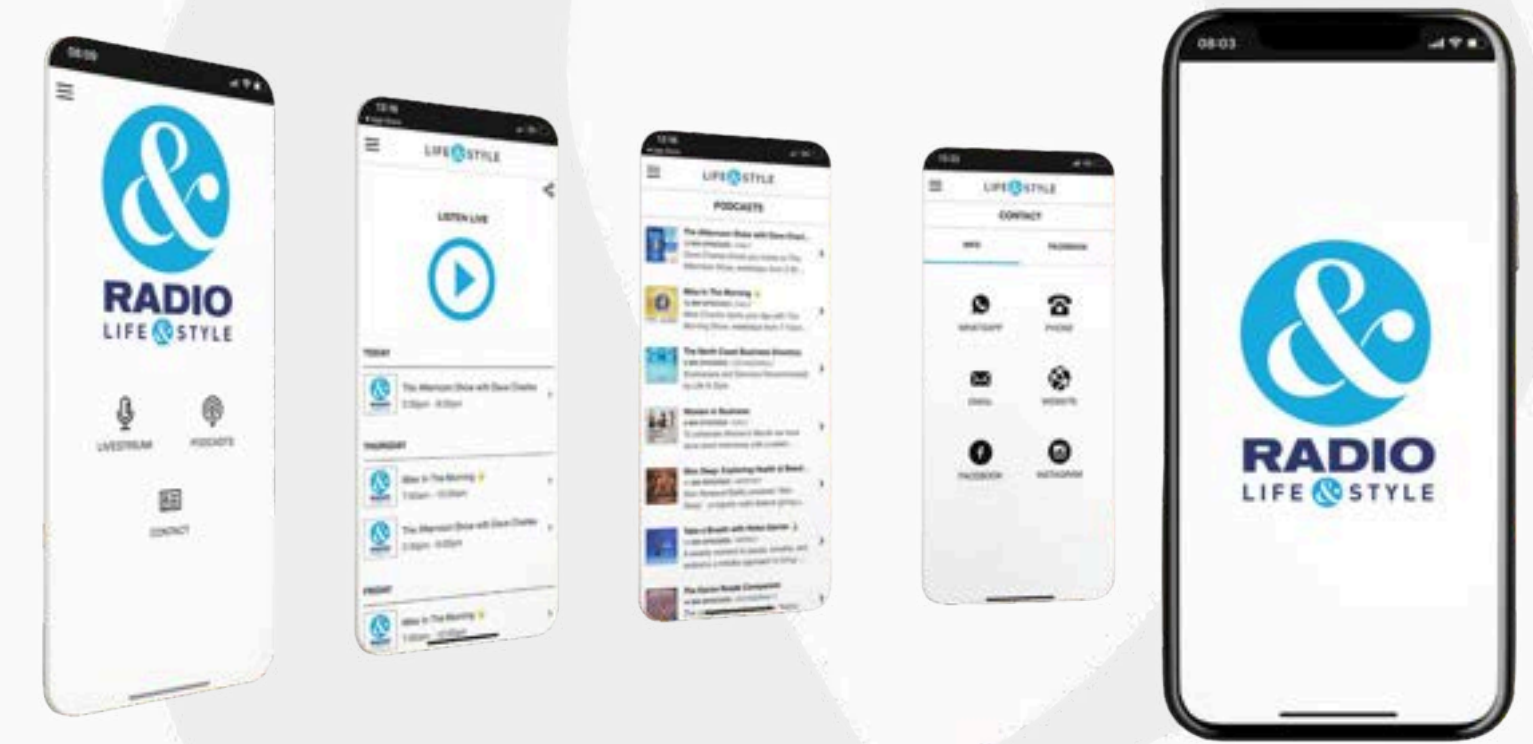
RADIOAUDIENCE

Radio Life & Style - broadcasting locally on 88FM to the greater Ballito area and streaming worldwide via the web and our dedicated app! Since 2014, Radio Life & Style has enjoyed a solid reputation as “The Voice Of Ballito”.

Broadcasting 24/7 on 88FM to the greater Ballito area (with a roughly 80km FM broadcast reach on the KZN North Coast between Zinkwazi and Durban North) and streaming worldwide via the web and dedicated apps for iOS and Android, Radio Life & Style reaches the ears of the desirable upper LSM (8-10) audience that resides in some of the most exclusive gated lifestyle estates on the KZN coastline.

With an average Monthly Listenership of 450K (cume. as per Iono Analytics), we carry a carefully curated mix of interesting local information, personalities, and entertainment, as well as the best mix of easy-listening music and solid-gold hits on the planet!

Listen live here: iono.fm/s/165



LISTENER AGE | 25 - 70
LISTENERSHIP STREAM | 400K -450K
LSM | 8-10



IOS



ANDROID

RADIO SEGMENT SPONSORS

The Morning Show with Mike Charles



The Afternoon Show with Dave Guselli



Uncensored with Investigative journalist Penny Fourie



Morning Business Brief & Sports Segment : PSG Wealth



Afternoon Business Brief & Sports Segment: Chapman Plumbing



SATURDAY

00:00 - 06:00	R150
06:00 - 09:00	R320
09:00 -12:00	R320
12:00 - 15:00	R320
15:00 - 19:00	R320
19:00 - 24:00	R250

SUNDAY

00:00 - 06:00	R150
06:00 - 09:00	R320
09:00 -12:00	R320
12:00 - 15:00	R320
15:00 - 19:00	R320
19:00 - 24:00	R250

MONDAY TO FRIDAY

00:00 - 04:00	R250
04:00 - 06:00	R695
06:00 - 09:00	R695
09:00 -12:00	R695
12:00 - 15:00	R695
15:00 - 19:00	R695
19:00 - 22:00	R530
22:00 - 24:00	R250

The Morning Weather Ballito Plumbing Supplies



The Surf Report By Seaweed Steve: Blind Shutters



RECORDED AD PRODUCTION

Production of 30-second radio advert.

Includes script-writing, recording, royalty-free music, and final mix.

- Advert with 1x Voice Artist (In-house talent) R 2 889
- Additional Voice Artist (Price per voice) R 856

- 7 Day production turnaround from final proof of script.
- Changes after final proof will incur additional charges.
- Pro rata rates apply to recorded adverts longer than 30 seconds.

RADIO AD PLAY (Recorded ad or live read)

- 30-Second (70-Word script) Per Flighting R 835
- 45 - Second (90 - Word script) Per Flighting R1 391

ON-AIR INTERVIEWS

- 10-Min Live Radio Interview R 3 959
- 10-Min Pre-Recorded Interview (Broadcast Later) R 5 136

BULK RADIO AD PACKAGES

Packages available either for recorded adverts OR live read scripts.

NB: Ad production rates apply for 30-second recorded commercials.

- 20 x Adverts / Live Reads R 14 873
- 40 x Adverts / Live Reads R 25 573
- 60 x Adverts / Live Reads R 36 594

TELEPHONE CROSSING (From live event)

- 3 x Phone Cross-Over Links from Live Event R 10 058 to On-Air Radio Host

SPONSORSHIP OPTIONS

FULL SHOW SPONSORSHIP (Morning or afternoon)

Main sponsorship of 3-hour prime-time weekday radio show.

- 1 x Top & Tail “Billboard” Read Per Hour
- 2 x “Live Read” Adverts (70 Words) During Show R 46 545
- 1 x Recorded Ad Spot Per Hour (for 3 Hours)

DAILY SHORT FEATURE (Within a weekday show)

Sponsorship of a regular short feature - either morning or afternoon eg. News reports / Financial indicators / Weather / Traffic / Surf Report.

- Includes 1 x Top & Tail “Billboard Read Per Feature R 19 795
- Includes 1 x Live Read (70 Words) OR 1 x Recorded Ad

THEMED TALK SHOW (Live 15-minute feature)

Includes 1 x top & tail “billboard” live read per feature.

Includes 1 x live read (70 words) OR 1 x recorded ad spot per feature.

- 1 x Talk Show Per Month R 5 992
- 2 x Talk Shows Per Month R 9 159
- 4 x Talk Shows Per Month R15 194

MUSIC SPONSORSHIPS

- Top 5 trending songs on a Monday or Friday R19 153
- Includes Top & Tail “Billboard Read Per Feature
- 30x Adverts
- 1x Advert recording with 1x Voice Artist (In-house talent)

FEATURED ARTIST FRIDAY

- Includes 1 x Top & Tail “Billboard Read Per Feature R11 235
- Includes 1 x Live Read (70 Words) OR 1 x Recorded Ad



OUTSIDE BROADCASTS

Live broadcast from an event (With remote studio setup at location).
Includes 4 x hourly live reads (70-words) and 3 x interviews per hour

2-Hour Broadcast R58 529

- 90x Radio adverts to promote the broadcast event
- 2x Interviews In-studio
- 1x Advert Recording
- 2x Social Media Posts

3-Hour Broadcast R 66 340

- 3x Interviews In-studio
- 120x Radio adverts
- 1x Advert Recording
- 3x Social Media Posts
- 1x Reel

PODCAST PACKAGES (Special interest programmes)

Pre-recorded episodes with 1 x host and up to 3 x guests.
Produced as a monthly pack of 4 x episodes (ie 1 x episode per week).
Podcast episode length up to 30 minutes.

- 1 x Top & Tail “Billboard” Sponsor Read Per Episode
- Full Recorded Sponsor Ad Embedded in Each Episode R 20 544
- Radio Promo Ad Broadcast 6 x Daily For Month of Release

VODCAST PACKAGES (Special interest programmes)

Pre-recorded episodes with 1 x host and up to 2 x guests.
Produced as a monthly pack of 4 x episodes (ie 1 x episode per week).
Podcast episode length up to 30 minutes.

- 1 x Top & Tail “Billboard” Sponsor Read Per Episode
- Full Recorded Sponsor Ad Embedded in Each Episode R 37 450
- Radio Promo Ad Broadcast 6 x Daily For Month of Release
- 1 x Video Per Episode



Option 1:

- 20x Radio Adverts

Additional Value:

- 1x Advert Recording
- 1x 10min Interview

Once off: R14 873 ex VAT

Taken for 3 Months: R13 375 ex VAT p/m

Taken for 6 months: R12 626 ex VAT p/m

Option 2:

- 30x Radio Adverts

Additional Value:

- 1x Advert Recording
- 1x 10min Interview
- 2x Social Media Posts

(Content to be supplied).

Once off: R19 153 ex VAT

Taken for 3 Months: R17 120 ex VAT p/m

Taken for 6 months: R16 264 ex VAT p/m

Option 3:

- 60x Radio Adverts

Additional Value:

- 1x Advert Recording
- 2x 10min Interview
- 3x Social media posts

(Content to be supplied).

Once off: R36 594 ex VAT

Taken for 3 Months: R32 956 ex VAT p/m

Taken for 6 months: R31 137 ex VAT p/m



*Complimentary first advert recording with our in-house talent.
Subsequent recordings will be charged at R2 889 ex VAT each.*

DIGITAL MEDIA

Website

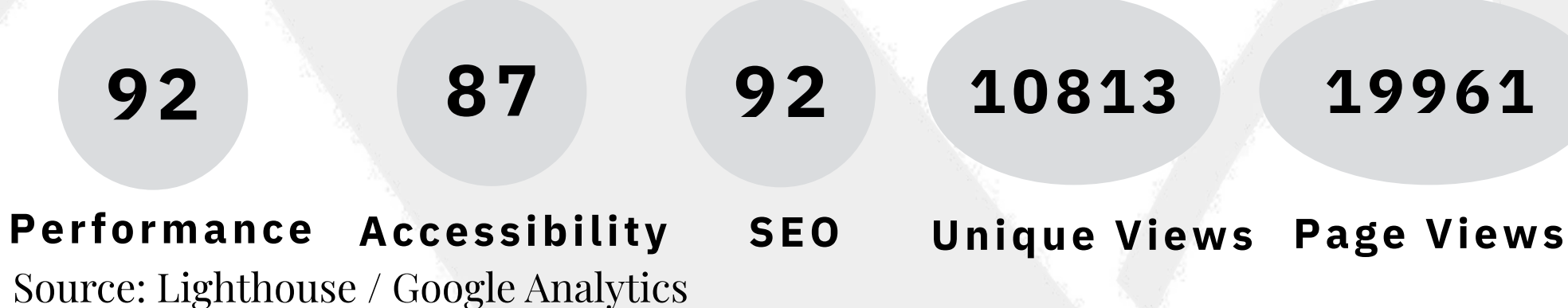
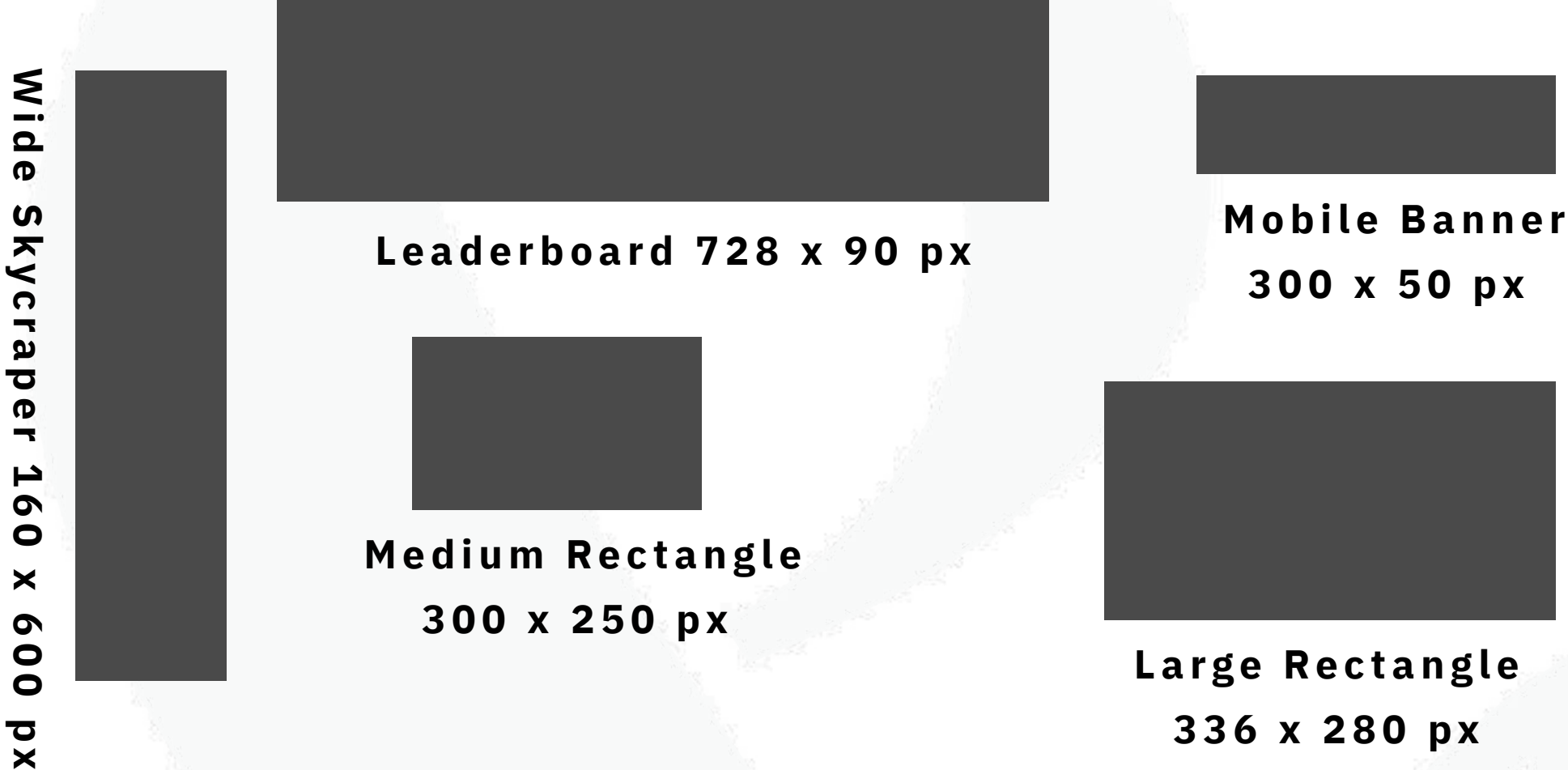
Leaderboard - 728 x 90 px	R7200 per month
Large Rectangle - 336 x 280 px	R6200 per month
Medium Rectangle - 300 x 250 px	R5200 per month
Mobile Banner - 300 x 50 px	R2500 per month
Wide Skyscraper - 160 x 600 px	R3500 per month

Blog Post	R5000
Webvertorials (article & images supplied)	R9800 per article
Blog Post & 1x Features in the Newsletter The EDIT	R9500

Bi-Weekly Newsletter - The Edit

2x Features	R5000
1x Feature	R3500

BOOKINGS 7 WORKING DAYS BEFORE START DATE
MATERIAL 5 WORKING DAYS BEFORE START DATE



BLOGS



PREVIOUS NEWSLETTERS

SOCIAL MEDIA RATES

PACKAGES

A) 1x Social Media Advert (maximum of 10 photos)	R674
B) 1 x Collaborative Reel	R1284
C) 1x Collaborative Reel 3 x Social Media Adverts (maximum of 10 x photos)	R2675
D) Post Edits	R428
E) Reel Edits	R909

BOOSTING OPTIONS (cost over-and-above package prices)

Estimated Advert reach: 4.5k - 13k per day over 7 days	R637
Estimated Advert reach: 6.4k - 18.4k per day over 7 days	R900
Estimated Advert reach: 10.6k - 30.7k per day over 7 days	R1500

Rates exclude VAT and Agency Commission



MATERIAL SPECIFICATIONS

Instagram Dimensions: (4:5) 1080 x 1350 px

Facebook Dimensions: 940 x 788 px

Instagram Reel, Instagram Story, Facebook Reel,


Tiktok Video Dimensions: 1080 x 1920 px

Pinterest Dimensions: (2:3) 1000 x 1500 px

INSTAGRAM FOLLOWERS | 7 000+

FACEBOOK FOLLOWERS | 15 000+



 @LifeandStyle88fm



 @lifeandstyle88fm

DIGITAL REACH

Facebook

Followers: 15k

Average Monthly Reach: 51.0k

Average Monthly Impressions: 18.2k

Gender:

Female 64.1%

Male 35.9%

Age: 18-24	2.1%
25-34	20.2%
35-44	31.1%
45-54	23%
55-64	13.4%
65+	10.2%



Instagram

Followers: 7.3k

Average Monthly Reach: 33.5k

Average Monthly Impressions: 11.3k

Gender:

Female 59.2%

Male 40.8%

Age: 18-24	3.7%
25-34	22.6%
35-44	35.4%
45-54	22.4%
55-64	11.4%
65+	4.5%



Pinterest

Average Monthly Reach: 20.1k

Monthly Engagement: 15.92k

Gender:

Female 55%

Male 38%

Unspecified & custom 7.0%

Age: 18-24	21.0%
25-34	54.5%
35-44	16.8%
45-54	<5%
55-64	<5%
65+	<5%



OUR DIGITAL AUDIENCE

Our online audience consists of affluent individuals who value compelling stories, exceptional design, and the pleasures of hosting, shopping, traveling, and indulging in a luxurious lifestyle.

Newsletter

THE L & S EDIT



Total sends

3,160

Delivery rate

99.19 %

Unsubscribe rate

0.59%

Open rate

57.5%

DID YOU KNOW?

Our subscribers who interact and open the newsletter: 57.5%.

DIGITAL PACKAGE:

Blog Post

Wide Skycraper Banner

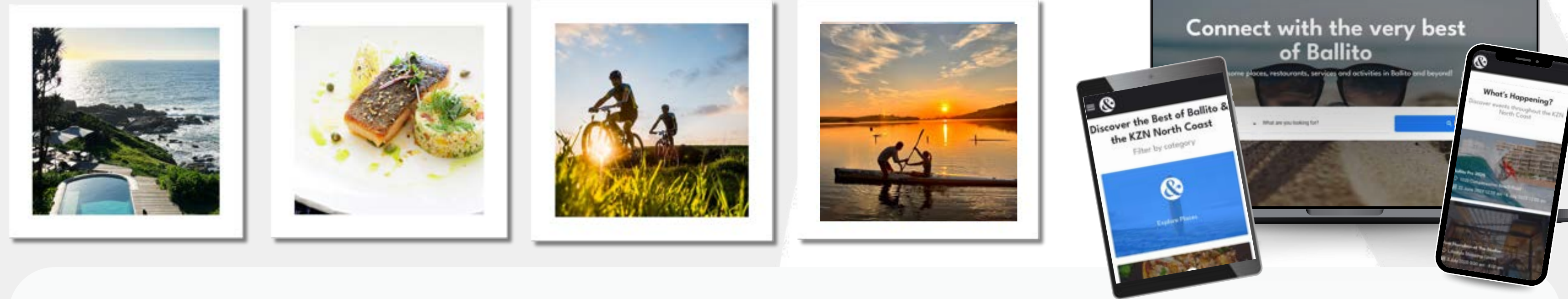
Newsletter Feature

Two Social Media Posts on Facebook & Instagram + boost

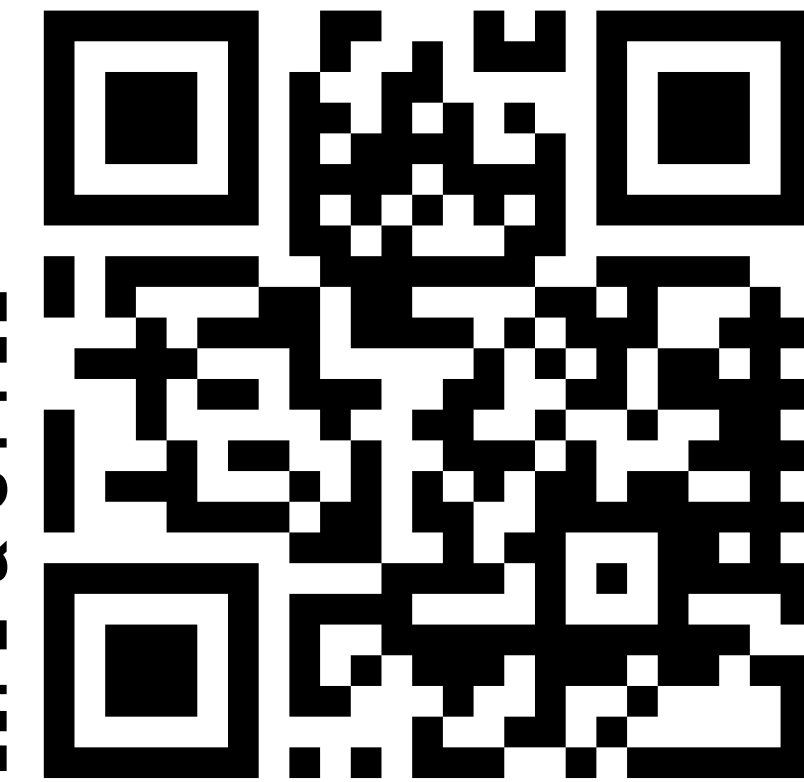
R12 000 ex VAT

2026 | LIFE & STYLE

BALLITO CONNECT



SCAN HERE



LIFE & STYLE

DIGITAL DIRECTORY

PACKAGE:

6-Month Package

Rate: R1 200 ex VAT per month

Once Off: R7 200 ex VAT

Includes:

- Feature for 6 months
- A 5-minute on-air segment each month to speak about your special or promotion
- A supporting clip shared on our TikTok platform

12-Month Package

Rate: R958 ex VAT per month

Once Off: R11 500 ex VAT

Includes:

- Feature for 12 months
- A 5-minute on-air segment each month to speak about your special or promotion
- A supporting clip shared on our TikTok platform

MATERIAL REQUIREMENTS

High-resolution logo & images

Cover Image 400 (W) x 150 px (H)

Six Images 940 (W) x 788 px (H)

Logo Image 300 (W) x 320 px (H)

TECHNICAL REQUIREMENTS

Material to be supplied.

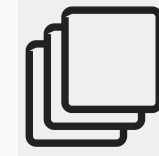
Artwork to be supplied in high-res.

(Minimum 300 DPI) and in CMYK colour.

TESTIMONIALS



20 YEARS OF GREAT RESULTS FOR
OUR ADVERTISERS



4 ISSUES A
YEAR



56
TESTIMONIALS



OLALA INTERIORS



ZIMBALI
LAKES RESORT



FAIRVIEW
— ESTATES —



Simbithi
Country Club



THE CATERING CO.



THE BALLITO WAY



NORTH SHORE
GROUP



AURIA
SENIOR LIVING



SPRINGVALE
COUNTRY ESTATE



Maserati

EXECUSPECS

vilafonté

HUNT
PROPERTIES



MAGAZINE CLIENTS



EXCELLERATE SERVICES



SLIMLINE POOL CENTRE EST1988 RICHARDS BAY | EMPANGENI | MEERENSEE | BALLITO

coplink



PSG Wealth



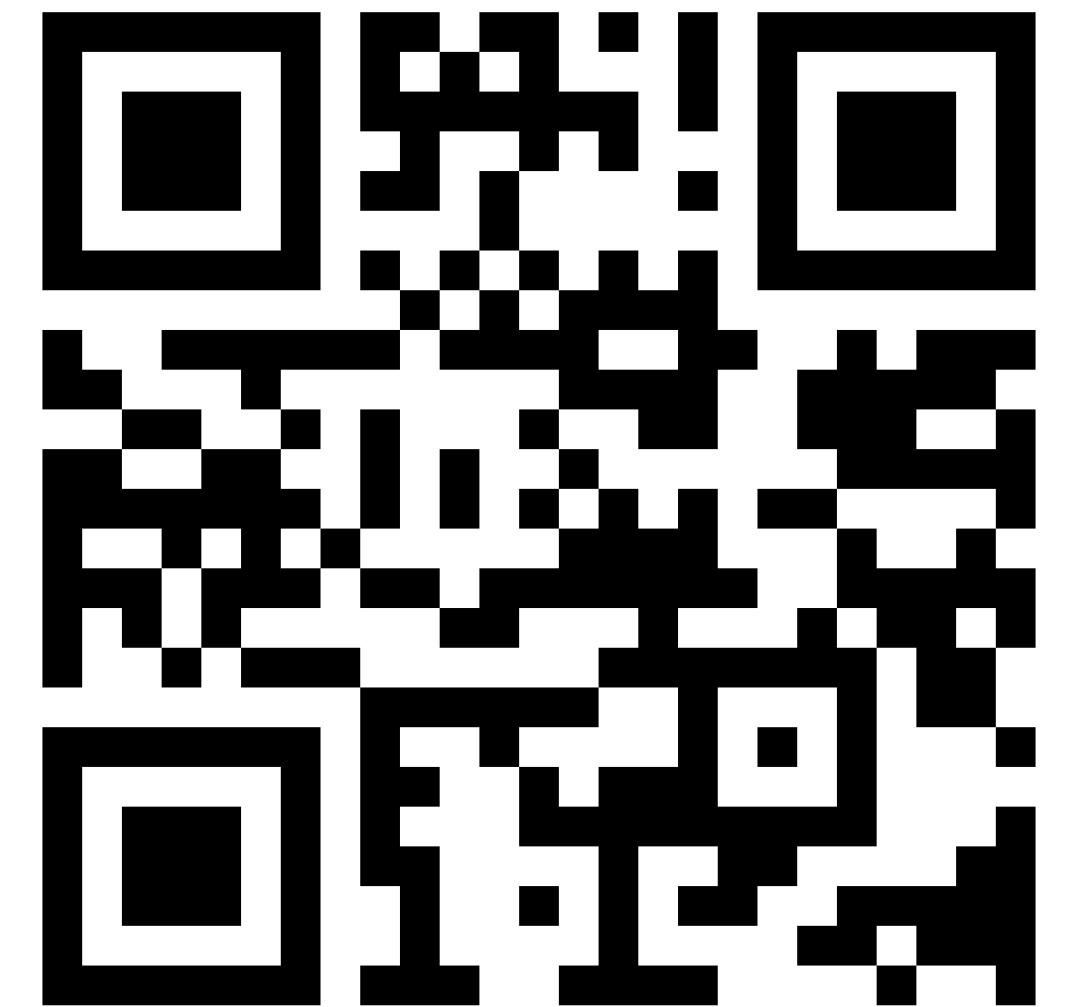
LEISURE LOUNGE



OUTDOOR WAREHOUSE for every adventure



Bidvest McCarthy Toyota Ballito We Deliver. Always.



AL PESCATORE Restaurant

ACDC EXPRESS EVERYTHING ELECTRICAL



SUGAR RUSH



Ballito Plumbing Supplies

IPSS Security



Always Comfortable.-



...because tomorrow begins tonight



RADIO CLIENTS

The Life & Style media brand was established in 2004 to cater to the content needs of the rapidly-growing region of greater Ballito on the KZN North Coast.

Starting as a print media brand, Life & Style has evolved to include a groundbreaking mix of digital, broadcast and print products that includes Ballito's own popular local radio station (Radio Life & Style) as well as the quarterly Life & Style Magazine, a bi-weekly subscription email newsletter, and a growing podcast platform. Print remains a vibrant cornerstone of the brand, with our ecosystem of digital / audio platforms serving to extend the content of the Magazine (with its upmarket reach now extending far beyond the boundaries of Ballito, spanning South Africa from coast to coast).

**Life & Style reaches the people you need to talk to.
Advertise with us and get results.**

CONTACT ADVERTISING

info@lifeandstyle.fm | www.lifeandstyle.fm